



Alex Schmaltz

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OBJECTIVE

An accomplished, ambitious and practical Designer and Web Developer, quick to learn new skills and readily adapt to new environments. Fluent in English and a lifelong-learner. Seeking a worthwhile and engaging position in an organization where creativity, discipline, and attention to detail would be of utmost importance.

SUMMARY

- Web and Multimedia Design major at Cincinnati State
- Over 6 years of developing web sites
- Can communicate ideas and concepts clearly with clients
- Full project management from initial concept, debugging and testing, to final release
- Visual Communications Design based background
- Ability to collaborate with Web Designers and other visual thinkers, as well as developers
- Familiarity with various web-based technologies, and a willingness to learn and try new technologies as they are made available
- An understanding of SEO, social media, and online marketing.

EXPERIENCE

UX Developer, Disabled American Veterans (DAV) - Cohesion

Cold Spring, Kentucky — July 2014 - Present

Custom WordPress templating. Daily use of PHP, jQuery, html(5), css(3) to create responsive and user friendly user interfaces using strict branding standards. Third-party vendor communication. In-depth WordPress customization.

Accomplishments

- Team Foundation Server
- Bootstrap / Responsive Development
- WordPress
- mySQL
- Sharepoint
- PHP (Object Oriented Programming)
- jQuery / JavaScript
- HTML(5), CSS(3)
- Google Maps API / Geolocation
- iOS / Android / Browser Testing

UX Developer, Fifth Third Bancorp - Cohesion

Cincinnati, Ohio — June 2012 - July 2014

Creating custom applications with highly interactive interfaces using strict brand standards. Consulting for technical solutions for marketing teams and line of business. Coordinating development efforts.

Accomplishments

- Web Analytics (Google Analytics / Web Trends)
- PHP
- Bootstrap / Responsive Development
- CMS (Autonomy)
- SharePoint

- jQuery / JavaScript
- Coordinating efforts between offshore and onshore teams
- Coordinating efforts between frontend and backend development

The Source, LLC

Cincinnati, Ohio — January 2011 - April 2012

Designing, developing, and maintaining a multitude of web applications for various startups in Cincinnati. Coordinating efforts between development, design, and business owners.

Accomplishments

- PHP (Object Oriented Programming)
- MySQL
- Zend Framework
- JavaScript/jQuery
- HTML(5), CSS(3)
- Aptana IDE / Sublime Text / TextMate
- Git / Subversion
- Photoshop / Illustrator
- LAMP Environments configuration and maintenance

Web Developer, Freelance

Cincinnati, Ohio — 2007 - Current

Design and development of simple and complex web applications. Working with WordPress including intensive modification to improve and change functionality. Created custom plugins, widgets, and themes. Created branding standards and applied via brochures, business cards, magnets, etc. Regularly working with Search Engine Optimization and Usability Testing and Consulting.

Accomplishments

- PHP
- WordPress
- JavaScript/jQuery
- WordPress Plugin Development
- Facebook Marketing
- Google Analytics
- Familiarity with JavaScript frameworks (Node.js, Angular.js)

EDUCATION

Cincinnati State

Multimedia and Web Design — 2007-2010

Developed expertise with the Adobe Creative Suite creating graphics, video, flash applications, and audio/video. Developed strong base in development consisting of object oriented programming and HTML/CSS.

REFERENCES

Available upon request.